

BiltRite
HOME INSPECTIONS



**KNOW
YOUR
HOME.**

There's no place like **Homefront.**

Homefront brands is an industry leader in accelerating the growth of emerging residential and light commercial service franchise brands.



We drive unparalleled value for new franchise concepts and their franchisees via our:

- 25+ years of Franchise-Building Experience
- Network of Growth Partners
- Leading Support Systems
- In-House Consumer Acquisition & Customer Service
- Uniquely Talented Team of Seasoned
- Franchise Execs & Business Builders



INTRODUCING BILTRITE HOME INSPECTIONS

BiltRite streamlines and simplifies residential property inspections. Realtors and home buyers choose us for our in-depth process, high-quality service, easy-to-digest reports, and exceptional experience from beginning to end.

Trust BiltRite.

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MEET THE FOUNDER

MICHAEL MUNN



- *BiltRite was founded in 2006 as a construction Quality Assurance service business. During the recession in 2008, the brand pivoted into real estate home inspections*
- *Founder Michael Munn launched the business leveraging 17 years of construction industry experience + 5 years in environmental sciences and industrial hygiene*
- *Since the start, BiltRite has strived to provide industry-leading inspection processes based on a Building Science foundation, communicated in a format easy to understand*
- *In 2018 partnered with Bill Kilgannon and David Monk to grow, streamline, and refine the company*



Franchise Fit: Ideal Owners

- **General Business Acumen and Relationship-Building**
- **Enjoys Inner-Workings of Residential Homes**
- **Thrives at Problem-Solving and Helping Others**
- **Strong Attention to Detail and Service Orientation**
- **Primary or Secondary Income**
- **Second Career or Semi-Retired**
- **Existing Home Inspectors**

**Real Estate or Construction / Trade
Industry Experience
is Helpful but Not Required*



Why BiltRite Home Inspections?



1

Highly Fragmented Market Ripe for Consolidation

2

Alignment with Macro-Economic Trends (housing starts & turnover)

3

Leading Technology Systems

4

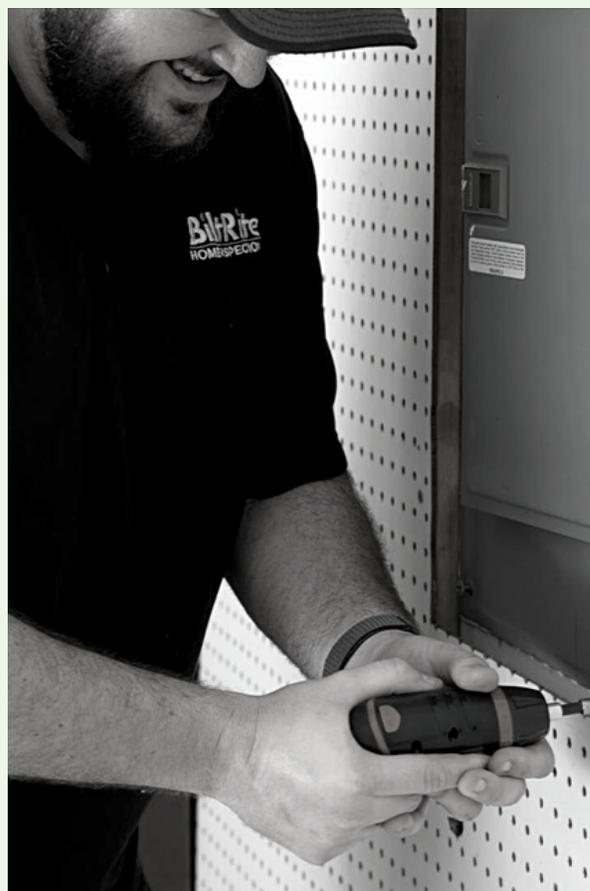
Simple, Efficient Business Model (no inspection experience required!)

5

30+ Years of Experience Embedded into Systems and Training

OUR SERVICES

- Residential home inspections for real estate sale
- Construction phase inspections for new home builds
- "11 Month" inspections for new homes about to move out of warranty
- Annual Preventative Maintenance and Safety Assessment



THE CUSTOMERS WE SERVE



Real Estate Brokerage

Owners and Realtors

- Recurring revenue
- High referral rate

Residential Home Buyers (new construction or resale)

- Making own vendor decision
- Not represented by a realtor

Home Owners or Residential Investors

- Annual home maintenance & safety assessments
- Monthly home management newsletter



Ongoing Support

CONTINUOUS TRAINING

DEDICATED BUSINESS COACH

STRATEGIC PLANNING

ANNUAL SUMMITS

REGIONAL MEETINGS

Thank you!



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